Theorizing international inequalities in communication and media studies. A field theory approach

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Abstract: In this paper we theoretically interpret empirical results regarding academic habits in communication and media studies. The theoretical framework used is Bourdieu’s frame theory throughout the analysis. The purpose of this effort is twofold. First, we argue that the Bourdieusian theory is an adequate theoretical frame for explaining existing data on academic performance and especially on international inequalities in communication and media studies. Second, we will make attempt towards a synthetized theoretical exposition of field theory by connecting main concepts and demonstrate dynamical interactions between them.

Keywords: field theory, communication and media studies, de-Westernization, Pierre Bourdieu, academic capital