

# **Media, Religion and Public Sphere: International Trends and Hungarian Researches**

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## **Abstract**

Over the last two decades, research concerning religion and the media, religion and the Internet has been revived and repositioned within communication and media research. This is especially true in post soviet Central and Eastern European countries (Khroul 2013, Kołodziejaska 2014, Rončáková 2017, Tudor & Bratosin, 2018). This article provides a summary of the international and Hungarian-related research history of the area, highlighting the turning points that originate from the change of the media technology, the media history or followed the rearrangement of general media research. For the first point, mentioning the initial radio, cinema, and television research, and then the current examination of the Internet. For the second point, the acceptance media studies replacing the early media effect researches, the so-called cultural or interpretative turn in media studies and the uses and gratifications approach starting in the 1970s are classified. Following this, the aim of the article is to present and compare the different religious media research typologies and finally, the descriptive presentation of contemporary research directions in international and Hungarian science. The study mentions not only theoretical, but research methodological possibilities as well.

**Keywords:** lived religion, public religion, public sphere, Religious-Social Shaping of Technology, social media